



News Release

1 February 2024 | *For immediate release*

Swire Shipping establishes new branch office in Japan

Tokyo, Japan – Swire Shipping today announced the opening of a new branch office in Tokyo, reflecting its continued dedication to the Japanese market and underscoring its commitment to strengthening relationships with Japanese customers and their supply chains. The Swire name has long-standing ties to the Japanese market, with a historical presence dating back to 1867.

The new branch office will unify Swire Shipping's team in Tokyo, bringing agency representations previously held by Ben Line Agencies (Japan) Ltd and Senwa Maritime Agency Ltd in-house. To preserve strong customer relationships and ensure continuity, staff representing Swire Shipping at Ben Line Agencies and Senwa Maritime have been transferred to the new Swire Shipping branch.

The company also announced that as of 1 February 2024, Westwood Shipping Lines, a niche vessel operator specialising in the trade between the Pacific Northwest and Northeast Asia, will be integrated into the Swire Shipping brand. This name change follows the acquisition of Westwood by Swire Shipping in June 2022.

The move will unify Swire Shipping's services in Japan, North America, South Korea, and China, and is part of a company-wide effort to provide customers with a seamless experience and leverage synergies and capabilities in containers, networks, and projects within the global Swire Shipping network.

“Swire Shipping has close ties to the Japanese market, built on lasting relationships with our customers and a heritage that dates back over 140 years. The opening of a new branch office in Tokyo and integration of Westwood Shipping Lines reflects our continued



confidence and investment in the region, as well as our commitment to deliver even greater value and a more seamless experience for our customers,” said Jeremy Sutton, Chief Executive Officer, Swire Shipping.

“Transitioning our representation to an in-house model – a move that distinguishes us within the Japanese market – will allow us to leverage local market expertise and enable more direct engagement with our customers,” said Chris Robertson, General Manager, Asia and Northern Hemisphere, Swire Shipping. “We would like to express our deepest appreciation to our long-standing partners, Ben Line Agencies and Senwa Maritime, and we thank them for their support throughout this journey,” he added.

In South Korea, Swire Shipping will continue to be represented by two agents – Tong Jin Shipping Service Co Ltd and Hyop Woon International Co Ltd.

For the latest developments on Swire Shipping, please visit our newly designed Swire Shipping North America website, or our global Swire Shipping website, or follow us on our official social media channels on LinkedIn, Facebook, and WeChat.

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About Swire Shipping

Swire Shipping is the wholly owned, deep-sea ship owning and operating arm of the multinational Swire group.

Headquartered in Singapore, Swire Shipping is dedicated to facilitating and growing trade in regions where it operates. Connecting over 400 ports, Swire Shipping provides several high frequency liner shipping services in the Asia Pacific markets; integrated logistics solutions in the Pacific; transpacific services between North Asia and the Pacific Northwest; and specialist shipping services to the global project logistics market under the brand name, Swire Projects. It specialises in providing a wide range of specialist customer solutions for project, heavy lift, refrigerated, breakbulk and mini bulk cargoes. Swire Shipping maintains a worldwide agency network in addition to its own representative offices across the Asia-Pacific, Pacific Islands, North America, and Europe, providing customers with dedicated service and expert market knowledge.

For more information, please visit www.swireshipping.com.

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